







2020 Events Sponsorship Package

Gymnastics Townsville is a not for profit community based sporting club and the 3rd largest gymnastics club in Queensland. The club proudly hosts a number of competitions throughout the year. These events attract hundreds of competitors from clubs across Queensland, are hosted at the club's air-conditioned indoor facility at Garbutt, and are professionally conducted according to standards and guidelines established by the sport's governing body, Gymnastics Queensland.

The **2020 Competition Season** includes the following events to be hosted by Gymnastics Townsville:

-  March 29 **NQ/FNQ Senior Regional Championships (Naming rights taken)**
-  April 11-12 **NQ Games (Naming rights taken)**
-  August 15-16 **NQ Junior Regional Championships & Junior Challenge**
-  November 6-8 **Tropical Townsville Championships**

Gymnastics Townsville is keen to involve the local community in this exciting event program. Sponsorship helps us to partly cover expenses which are involved in conducting such an event, such as Gymnastics Queensland sanction fees, equipment rental, judge payments, online real-time scoring, electricity, event look and feel, catering, trophies, medals, and ribbons. We would not be able to run these events without your support.

A number of sponsorship opportunities are available for each event in the 2019 Competition Season:

- **EVENT NAMING RIGHTS SPONSOR**
- **SESSION SPONSORS**
- **EVENT SUPPLIES SPONSORS**

Gymnastics Townsville 2020 Events Sponsorship Package

EVENT NAMING RIGHTS SPONSORSHIP PACKAGE - \$1,500 (incl. GST)

The naming rights sponsor for each event will be acknowledged in all event promotions. The event will be called the “*XYZ Tropical Townsville Championships*” for example, providing immediate brand or corporate recognition for the sponsor. Other benefits at this level include:

- Logo acknowledgment in all promotional and advertising materials (including any news related articles pre and post event)
- Naming rights and logo on the workplan and competition work orders distributed to participating clubs
- Naming rights and logo included in real-time results displays inside the venue and each time that online scores are accessed by spectators on their portable device
- Sponsor provided promotional signage displayed inside the venue for the duration of the event
- Exclusivity in relation to direct competitors as session sponsors for that event
- Public address acknowledgments throughout the competition and during the awards ceremonies
- Logo acknowledgement and promotion in newsletter and website in articles relating to the event
- An opportunity for the sponsor to present trophies to the winners in the awards ceremony for the session/s of their choice
- Free admission for up to 4 people for each day of the competition
- Certification of Appreciation

SESSION SPONSORSHIP PACKAGE - \$200 (incl. GST)

The competition is broken down into sessions, each lasting approximately 3 hours. Each session will comprise at least one, and up to three levels of competition. Sponsors in this category are invited to “adopt” a session.

Benefits of a Session Sponsorship package include:

- Sponsor Logo or business card sized advertisement included with that session on the workplan and competition work orders distributed to participating clubs
- Logo promotion during real-time results displays inside the venue for that session
- Sponsor provided promotional signage displayed inside the venue for the duration of the event
- Public address acknowledgments throughout the relevant competition session and awards ceremony
- An opportunity for the sponsor to present trophies to the winners in the awards ceremony for that session
- Free admission for up to 4 people for the sponsored competition session
- Certification of Appreciation

EVENT SUPPLIES SPONSORSHIP - \$10 to \$50 (incl. GST)

Our event volunteers work very hard to supply all attendees of the competition. A significant supply of food is needed within the canteen. A small donation will go a long way in order for us to purchase canteen supplies.

This event program is one of the largest of its type in regional Queensland, and like any undertaking of this kind, has some major areas of expenditure, including awards, judges, equipment hire, event look and feel, canteen supplies, and catering. For corporate sponsors, the sponsorship may be fully tax deductible as an advertising expense, and a tax invoice will be issued by Gymnastics Townsville. Individual or family sponsors are also welcome. All sponsorship packages have been designed to cater for cash or “in kind” contributions.

If you would like to become involved, please complete the attached **Sponsorship Package Offer Form** and return to the club. Session sponsorship packages will be allocated on a first in first served basis. For additional information on any sponsorship package please contact the club on (07) 4444 4553 or e-mail info@gymtsv.com.au. We look forward to your involvement with one of our fantastic events, and thank you for taking the time to consider this sponsorship package.



2020 Gymnastics Townsville Events Program Sponsorship Package Offer Form

I would like to become involved as a Sponsor of the 2019 Gymnastics Townsville Events program as:

+ NQ/FNQ Senior Regional Championships (March)

~~Naming Rights Sponsor~~
~~(\$1,500)~~

Session Sponsor
(\$200 per session)

Event Supplies Sponsor
(\$10 - \$50)

+ NQ Games (April)

~~Naming Rights Sponsor~~
~~(\$1,500)~~

Session Sponsor
(\$200 per session)

Event Supplies Sponsor
(\$10 - \$50)

+ NQ Junior Regional Championships & Junior Challenge (August)

Naming Rights Sponsor
(\$1,500)

Session Sponsor
(\$200 per session)

Event Supplies Sponsor
(\$10 - \$50)

+ Tropical Townsville Championships (November)

Naming Rights Sponsor
(\$1,500)

Session Sponsor
(\$200 per session)

Event Supplies Sponsor
(\$10 - \$50)

Sponsor's Name: _____

Contact Name & Phone: _____

E-mail Address: _____

Mailing Address: _____

Website URL: _____

Preferred Name or Brand for Acknowledgments:

Invoicing Details:

Name: _____ ABN (if applicable): _____

Total Value of Sponsorship offered: \$ _____

Preferred Payment Method:

Cash sponsorship (*EFT or Visa / Mastercard payments accepted*)

"In Kind" Sponsorship of _____

Please return this form to:

email: info@gymtsv.com.au or in person: Reception - Gymnastics Townsville, 33 Dalrymple Rd, Garbutt